

**MANSFIELD DOWNTOWN PARTNERSHIP
BOARD OF DIRECTORS SPECIAL MEETING**

Wednesday, January 8, 2014

**Mansfield Town Hall
Town Council Chambers**

4:00 PM

MINUTES

Present: Steve Bacon, Harry Birkenruth, Tom Callahan, Mona Friedland, Dennis Heffley, Philip Lodewick, Paul McCarthy, Toni Moran, Betsy Paterson, Shamim Patwa, and Bill Simpson

Staff: Cynthia van Zelm, John Zaccaro (Partnership attorney)

Guest: Howard Kaufman, LeylandAlliance

1. Call to Order

Philip Lodewick called the meeting to order at 4:08 pm.

2. Opportunity for Public to Comment

There was no public comment.

Betsy Paterson made a motion to go into executive session pursuant to the applicable provisions of the Freedom of Information Act, particularly Connecticut General Statutes sections 1-200 (6) (E) and 1-210 (b) (5), to receive commercial or financial information not required by statute and given in confidence by the Storrs Center Master Developer's representatives. Tom Callahan seconded the motion. The motion was approved.

3. Executive Session

Present: Mr. Bacon, Mr. Birkenruth, Mr. Callahan, Ms. Friedland, Mr. Heffley, Mr. Lodewick, Mr. McCarthy, Ms. Moran, Ms. Paterson, Ms. Patwa, and Mr. Simpson

Also Present: Cynthia van Zelm with the Mansfield Downtown Partnership; John Zaccaro with Cipparone & Zaccaro; and Howard Kaufman with LeylandAlliance

The Board reconvened in regular Session.

4. Approval of Minutes of December 5, 2013

Ms. Paterson made a motion to approve the minutes of December 5, 2013. Mr. Callahan seconded the motion. The motion was approved.

5. Approval of 2014 Meeting Dates

Ms. Paterson made a motion to approve the Mansfield Downtown Partnership meeting dates for 2014. Mona Friedland seconded the motion. The motion was approved.

6. Approval of New Committee Members

Steve Bacon made a motion to approve the appointments of Gregory Padick and Sondra Astor Stave to the Planning and Design Committee; Alexinia Baldwin to the Advertising and Promotion Committee; and Francis Archambault to the Finance and Administration Committee. Toni Moran seconded the motion. The motion was approved.

7. Executive Director Report

Ms. van Zelm said she was looking for assistance to staff a Partnership table at the men's basketball game on Saturday at Gampel.

Ms. van Zelm said the Executive Director town square fundraising team had met with its fundraising consultants in its first workshop. They are working on developing an engagement tool for prospective donors and a donor list.

8. Report from Committees

Advertising and Promotion

Ms. Moran said planning was moving forward on a monthly art fair to be held from May through September on Dog Lane.

Due to another group needing the room, the rest of the Board of Directors' agenda was dispensed with for the day.

9. Adjourn

The meeting adjourned at 5:30 pm.

Minutes taken by Cynthia van Zelm.